



Background & Experience

Mignon Richard Díaz, CCIM

Sales Associate

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Born and raised in New Orleans, Mignon is a graduate of St. Mary's Dominican High School and The University of Georgia where she earned a Bachelor of Business Administration in Real Estate. The first five years of Mignon's commercial real estate career were spent in Atlanta focusing in retail landlord representation at Stream Realty and Colliers International, respectively. As part of project leasing teams, Mignon dedicated her time servicing local to institutional clients in her portfolio of grocery-anchored centers, lifestyle centers and mixed-use retail projects across the Metro Atlanta area.

At the beginning of 2020, Mignon moved home and began working for NAI Latter & Blum as a third-generation commercial sales and leasing agent, following in the footsteps of her grandfather, Murdock Richard, and father, Paul Richard. She remains specialized in retail landlord and tenant representation and her portfolio of projects is spread out among the Greater New Orleans and Baton Rouge areas.

Outside of NAI Latter & Blum, Mignon actively pursued and earned her CCIM (Certified Commercial Real Estate Member) designation in October of 2023 and currently serves as the Director of Designation Promotion for the Louisiana CCIM Chapter. She is a member of the New Orleans Metropolitan Area Realtors Commercial Investment Division (NOMAR CID) Forecast Committee that plans an annual Real Estate and Economic Forecast Symposium in New Orleans. Mignon served as chairman of the Forecast event, which was held on October 5th, 2023. She is also on the NOMAR CID Board of Directors for the next two years.

Mignon was an active participant in the fourth cohort of Loyola University's Women's Leadership Academy, a program that is designed to enable leaders in the region to achieve their greatest professional potential through leadership training, personal development, and one-on-one mentorships, and she continues to stay involved as an alumna of the program.

Mignon was the recipient of NOMAR CID's 2022 Rising Star Award which is given annually to a REALTOR® or Affiliate of NOMAR and the Young Professionals Network, 40 years of age or younger, who has demonstrated excellence in the areas of sales, leadership, and community involvement.