



Robert Lotzar

Senior Vice President | Brokerage
Services

NAI Wisinski of West Michigan

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Scope of Responsibilities

For over 30 years, Bob has been directly involved in the acquisition, development, management and leasing of over 40 million square feet of space. In addition, his market insight and knowledge of decision analysis tools allow him to provide an unparalleled investment analysis and advice.

As a member of the NAI Wisinski brokerage team, Bob provides specialized service to his clients and customers, emphasizing retail development, land-lord/tenant representation, and complex land development transactions.

FAVORITE QUOTE

"Luck is what happens when preparation meets opportunity." - Seneca

Professional Affiliations & Designations

PROFESSIONAL AFFILIATIONS

Commercial Board of Realtors (CBOR)

Commercial Alliance of Realtors (CAR)

Michigan Association of Realtors (MAR)

National Association of Realtors (NAR)

International Council of Shopping Centers (ICSC) - Member

COMMUNITY INVOLVEMENT

American Cancer Society (Volunteer)

Children's Healing Center (Volunteer)

Habitat for Humanity (Volunteer)

MSU Detroit college of Law Alumni Association

MSU Eli Broad Business School Alumni Association

Legendary Capital

Choice Hotels

Medler Electric

True North

Princeton Enterprises

Bacall Companies

Educational Background

Michigan State University, BA/BS; Marketing/Finance

Detroit College of Law at Michigan State University, JD