



Courtney Larkin

Public Relations

NAI Miami Fort Lauderdale - Miami HQ

+1 305 938 4000

clarkin@naimiami.com

Scope of Responsibilities

Courtney Larkin has joined NAI Miami as a Public Relations Manager for NAI Miami. Previously, Courtney Larkin was Chief Marketing Officer for NAI Realvest since 2000, and oversaw all marketing and advertising functions for the firm. She, along with her staff, developed all marketing materials including outdoor signage, brochures, flyers, proposals, illustrative floor plans, site maps, demographic reports, newsletters and photography. Courtney worked closely with each associate in the firm to monitor the results of the customized marketing plan for each property and prepared competitive market update reports for NAI Realvest's clients. In addition, Courtney was responsible for event planning, public relations and business development for NAI Realvest. Courtney has expertise in all area of marketing, advertising, design and graphic arts software.

Professional Affiliations & Designations

Chairman of the NAI Global Marketing Council January 2002 - January 2004
Member of NAI Global Leadership Board January 2002 - January 2004
National Association of Office and Industrial Properties (NAIOP) – Member of the 2006 NAIOP Bus Tour Committee and the Public Relations Committee
2005 Finalist for the Women Who Mean Business Award – “Up and Comer” for Orlando
2005 Top 40 Under 40 Award for Orlando
Won the 2004 Vision Award for Excellence in Council Leadership from NAI Global
Participated on the March of Dimes “Mud Volleyball” Committee for 2005
Participates in the Industry and Investor Outreach Program through the Metro Orlando Economic Development Commission
Seminole County Chamber of Commerce Ambassador
Member of the 2005 Leadership Seminole Program – Now an Alumna and on the Social Committee

Educational Background

M.A. Marketing Communications, Drury University
B.A. Communications and English, Drury University

Significant Transactions

Successful marketing campaigns Ms. Bennett contributed to and NAI Realvest won include, but are not limited to: Ashley Capital - Lake Mary Industrial Center - Lake Mary, FL - 565,927 SF distribution facility
Avatar Properties - Poinciana Industrial Park - Poinciana, FL - 1,200 acre industrial park with lots from 1 ac. to 200 ac.
LakePoint Business Park - Orlando, FL - 134,000 SF office/flex and distribution center
Springview Commerce Park - Debary, FL - 24-lot industrial development ranging in size from 1/2 ac. to 7 ac.