



Joan Krueger

First Vice President
NAI Horizon - Phoenix

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Scope of Responsibilities

Joan Krueger focuses on office, retail, light industrial, and land asset classes. She proudly works in the vibrant Southeast Valley of Metro Phoenix. However, she also relishes the opportunity to serve her clients anywhere they need within Arizona. Krueger has a reputation for being customer-centric, available, and responsive to her clients. She is passionate about using her knowledge and tenacity to help her customers pursue their real estate dreams. Krueger is active in the continued opportunity to contribute to the growth of her community through commercial real estate. Large or small transactions alike, Krueger uses problem-solving and creative thinking to support clients. At the same time, she is carefully considering the client's needs, assesses their options, and guides decisions that align with their vision.

Background & Experience

Krueger is a dynamic commercial real estate professional, taking part in the city council and instructing aspiring real estate professionals. Krueger joined NAI Horizon in 2018 after four years at Bliss Realty and Investments. Before that, she worked with RE/MAX Commercial and JHA Properties, leading the commercial efforts at both brokerages. Before entering commercial real estate, Krueger worked in the technology sector in international business development for more than 30 years. She gained a wealth of experience during four years on the Gilbert Town Council, including a year as Vice Mayor; and six years with the Gilbert Planning Commission. These experiences taught her about entitlements, one of her biggest passions, and residential and commercial development requirements and processes. Krueger is an Adjunct Professor at South Mountain Community College in Phoenix, where she instructs aspiring real estate professionals.

Professional Affiliations & Designations

A resident of Gilbert, Arizona, Krueger has served as a member of the Gilbert Sister Cities Board of Directors and the Fresh Start Women's Resource Center EV/Positive Paths Board of Directors. In addition, she has served in leadership positions as Chair of the Dignity Health East Valley Foundation Board, the First United Methodist Church of Gilbert Trustees Board, the Gilbert Historical Society Board, and the Gilbert Chamber of Commerce Board of Directors. She currently serves as the Mesa Chamber of Commerce Government Affairs Committee Chair.

Educational Background

A native of Wisconsin, Krueger earned a Bachelor of Arts degree in English from Arizona State University. She also attended the University of Wisconsin-Eau Claire.

Significant Transactions

Utilizing her expertise as a land specialist, Krueger represented the seller in the three-parcel, \$4.927 million disposition of a 62-acre family farm in Buckeye, Arizona. Krueger represented the Stephens Family Trust of Buckeye. The property at Rooks Road and Highway 85 was another purchase by the buyer, Arizona Land Consulting of Scottsdale, Arizona, intended for investment.