



Scope of Responsibilities

Tracy Taft

Vice President
NAI Capital - Downtown LA

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Tracy Taft is a 20+ year commercial real estate veteran with a wide range of experience in brokerage, management, and business development. In addition to his years as a broker, Taft managed site identification, lease negotiation and oversaw construction of new locations as Director of Real Estate for two regional retail concepts.

Taft is a skilled real estate professional with cross-functional expertise in business systems, operations management, marketing, and business development in the office, retail and industrial sectors. Proficient in developing and implementing effective business plans and programs through a strategic analysis of data, trends and client needs, Tracy is a tenacious, determined and focused leader.

Tracy primarily focuses his business in the downtown Los Angeles market and surrounding environs on retail and investment sales.

Brands Tracy has worked with:

- Domino's Pizza
- Stumptown Coffee
- Winchell's / Yum-Yum Donuts
- Burger King
- 7-Eleven
- Farmer Boys
- Original Tommy's
- Coffee Beach & Tea Leaf
- Subway
- Jollibee / Red Ribbon
- TOGO's Sandwiches
- Steak n' Shake
- UPS Store
- I Love Kickboxing
- Roadhouse Grill
- Sky's Gourmet Tacos

Professional Affiliations & Designations

Tracy is a licensed California Real Estate Broker.

Educational Background

Tracy holds a bachelor's degree in Business from the University of Southern California, Marshall School of Business.