



### Vicki Monteagudo

Designated Broker/Principal

NAI Tri-Cities

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### Background & Experience

Vicki Monteagudo has been a licensed Realtor since 2002 and is an award-winning multi-million-dollar producer, earning many local, regional and national awards. After consistently being one of the top-producing agents in the nation, it was time for Ms. Monteagudo to take her business to the next level. Ms. Monteagudo aligned herself with the internationally recognized Commercial Real Estate Company, NAI Global. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate needs. Moreover, NAI Global has more than 400 offices strategically located throughout North America, Latin America and the Caribbean, Europe, Africa and Asia Pacific, with over 7,000 local market professionals, managing in excess of 425 million square feet of property. Annually, NAI Global completes in excess of \$20 billion in commercial real estate transactions throughout the world. While real estate is at the core of her business, Ms. Monteagudo manages MM3 Design Agency, an advertising firm. MM3 Design Agency manages the real estate marketing operation that handles the brokerages advertising, web design and management, SEO and SEM management, strategic social media campaigns, graphic design, print media and professional photography and videography for NAI Tri-Cities Real Estate Clients (i.e. sellers, builders, land developers, commercial developers, etc.). "When builders and developers come to us, they are looking for an advertising agency, not just a salesperson," Ms. Monteagudo says. "It just makes better sense to locate my team of marketing and design professionals in the same office of my real estate brokerage." One of Ms. Monteagudo's goals for her real estate firm is to continually raise the standard on customer service and provide innovative ideas to help shape the future of the Tri-Cities Commercial Real Estate Industry. NAI Tri-Cities is comprised of a team of Commercial Realtor professionals that are committed to excellence, a passion for the power of advertising, and a pledge to be a part of a top-producing sales firm. NAI Tri-Cities will operate with several goals in mind: to provide the highest level of marketing, advertising and professionalism to their clients in getting their properties leased and/or sold; to develop excellent relationships with commercial builders and developers; and to provide cutting-edge marketing strategies to clients. NAI Tri-Cities | In a market where experience matters.

### Professional Affiliations & Designations

Member of National Association of Realtors since 2002

Member of Washington Association of Realtors since 2002

Member of TCAR MLS Committee, 2013- present

Featured in Washington Realtor Magazine, 2015

Presenter at Inman News Connect Conference, 2015

**Community Involvement**

Executive Board Member for Pasco Vocational Building Programs, responsible for the listing and sale of the home that the students build. Commissions earned are donated to the high school students.

Executive Board Member for the TriCity \Regional Chamber of Commerce

Board Member of the Vista Vision Task Force, Port of Kennewick

Board Member of United Way of Benton and Franklin Counties

Instructor for Junior Achievement