



### Jon McDaniel

President, Fort Worth Retail  
NAI Robert Lynn

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### Scope of Responsibilities

Jon McDaniel is a licensed Texas Real Estate Broker specializing in the Tarrant County area. With over a decade of experience in several facets of the industry, he offers a wide array of services to his clients. Whether you need assistance with a retail property, a pad site, a B-T-S, or an investment sale, McDaniel has the experience, the attitude, and the work ethic to help make your venture a success. As the President of Fort Worth Retail, Jon also focuses on establishing NAI Robert Lynn's presence in the Fort Worth retail market and recruiting experienced and driven professionals to the retail team.

### Background & Experience

Born and raised in Fort Worth, McDaniel is intimately familiar with the intricacies of the Tarrant County market. Before joining NAI Robert Lynn, McDaniel spent over 8 years with Fort Worth-based Woodcrest Capital. At Woodcrest, McDaniel oversaw the in-house leasing department, focusing on shopping centers in Texas with the majority of the properties in Tarrant County. McDaniel is married to Mia and has a young daughter, Mallory and a son, Harrison. He is an avid outdoorsman and regularly holds season tickets for TCU football.

### Professional Affiliations & Designations

-ICSC -Commercial Investment Deal Exchange -Tarrant County Professionals Group -Black Dog - Board Member -Delta Waterfowl - Fort Worth Chapter - Board Member

### Educational Background

McDaniel graduated from Texas Christian University with a degree in Finance with an emphasis on Real Estate in 2005.

### Significant Transactions

McDaniel has completed or assisted approximately 400 retail leasing transactions.