



Lisa Madzin

Vice President

NAI Mertz

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Background & Experience

Lisa Madzin has deep roots in commercial real estate and in the Philadelphia Metro and Delaware Valley regions. This combination delivers clients efficiencies and a focus on the “right” space. Lisa prides herself on saving clients time as she vets and recommends the best options versus casting the widest net to the client. Lisa strips layers of time consuming steps out of the standard process to become a value-added resource to those with whom she works. She saves time and money based on her keen insight and comprehensive understanding of the labor pool, commuting routes and methods.

Lisa has expertly provided guidance and transaction-based leadership to Fortune 100 companies, small to mid-sized companies, the Government of Singapore, GE, Aktana, Mode Transportation and enumerable start-up ventures. Lisa’s direct experience as a business owner and executive provide a depth of understanding as to what the decision-maker is factoring when considering options. Having sat on both sides of the table is an asset.

Her background encompasses the spectrum of real estate services, from landlord and tenant representation to investment sales, and spans all product categories including office, industrial, and retail. She excels at providing strategies that drive operational efficiencies and deliver measurable ROI. She developed strong business relationships and orchestrated successful transactions for her client base consisting of small to large private, public, and non-profit tenants, landlords and investors. Prior to joining NAI Mertz, Lisa gained valuable experience at Jackson Cross, Julien Studley and the Galbreath Company. With a career that started in 1987, she was a trail-blazer in the industry as she started when there were very few women in the commercial real estate services business. That same tenacity fuels her success today.

Lisa’s entrepreneurial spirit led her to start and successfully run a consulting firm where she assisted other entrepreneurs in launching independent businesses. The drive to innovate and succeed endures in Lisa’s approach to commercial real estate. She values producing results that meaningfully impact her clients, whether their objectives are local or global.

John Schultz, an executive at Aktana, says, “Lisa was a true professional and understood our unique needs as a California based start-up. She had a very deep and comprehensive understanding of the area in which we wanted to reside and showed us some very unique space...including the one we selected.”

Dr. Heather Green, said, “Lisa is smart, professional and efficient. She identified appropriate office space for our new practice and effectively

negotiated reasonable terms. We felt heard and protected. Lisa gets it done with a smile and keen sense of humor. We will certainly call her for our next move.”

Julie Blanton from Blue Grotto Technologies said, “Lisa Madzin has and continues to be our go to CRE consultant. She has assisted our company with office leasing to investment sales. We trust Lisa to provide us with the best real estate solutions to our immediate space needs and positioning Blue Grotto Technologies long-term to have a competitive advantage in our industry.”

Professional Affiliations & Designations

Licensed Real Estate Salesperson, Pennsylvania & New Jersey

Educational Background

Saint Joseph’s University, Bachelor’s Degree in Accounting