



Richard Laery

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Australasia

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Background & Experience

Richard is Chief Executive for NAI Harcourts in Australasia. NAI Global and Harcourts which formed NAI Harcourts throughout Australasia. NAI Harcourts is achieving rapid growth throughout New Zealand, Now with the biggest team in the Hamilton and central region. We have grown to 109 full time sales consultants nationally. Harcourts is New Zealand's largest real estate group.. In 2011 We believe we were New Zealand's fastest growing commercial/industrial real estate group with a 30% growth in constant numbers and over 100% increase in written value in some months. we have representation in 60 locations around the country from Kerikeri to Invercargill and we are continuing to grow. Our people, processes, systems and our technology are world class. We are continuing to grow in 2012 YTD we are up 55% in settled value.

We are 100% committed to becoming one of the top 3 commercial brand within the New Zealand commercial marketplace. As part of the largest managed global network NAI Global and the largest real estate group in New Zealand Harcourts; it's no surprise that our growth and development of the brand are showing results for our clients.

Richard passionately believes there is great opportunity for NAI Harcourts to continue its growth in New Zealand through the utilisation of industry specific tools and resources. "The tools we access from NAI Global and Harcourts are adapted for the national and local markets in turn helping our clients to achieve what they set out to do; as our clients succeed, so do we."

Richard entered the Real Estate industry in 1998, primarily in commercial and industrial market property sales and leasing.