



Harold Hoekstra

Chief Operating Officer

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Scope of Responsibilities

Mr. Hoekstra as COO manages all operational divisions within NAI Mexico, including project related activities of the Knowledge Center, Corporate Solutions and Digital Media Divisions. He also oversees and manages real estate projects nationally. Prior to NAI Mexico he was a national director at Deloitte Mexico managing the Tourism Real Estate division. With +20 years in Mexico, he has assisted national and global companies with their investments in Mexico and Latin America

Background & Experience

Harold previous work experience include 14 years at Deloitte Mexico as the National Director of the Tourism Real Estate Division, based out of Tijuana, Puerto Vallarta and Guadalajara. He managed the team of expert of each service line and created the client support program for new investors, M&A and existing tourism projects, particularly Hospitality and Residential (2nd home) in the major tourist destination in Mexico.

Educational Background

Degree in Commercial economics from the University of Utrecht, Netherlands (HU).

Significant Transactions

Closing of Acquisition Fairmont hotels in Mexico by 3 party Financial sourcing for a variety of residential and hotel development projects