



Kelly Bland

Senior Vice President/Principal - Retail
Properties Group

NAI Alliance

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Scope of Responsibilities

Kelly specializes in anchor tenant representation and shopping center anchor leasing, acquisition and site sales for both retail land and shopping center sites. Additionally, Kelly is involved in investment sales of retail properties.

Some of the clients Kelly has worked with include: 99 Cent Only Stores, 24 Hour Fitness, AT&T, Bank of America, Bank of the West, Blockbuster, Carl's Jr., Chuck E. Cheese, Circuit City, CompUSA, First Independent Bank, Gart Sporting Goods, Golden Gaming, Great Clips, Heritage Bank, Hollywood Video, Home Depot, Lewis Retail, Long's Drugs, Nevada State Bank, Office Depot, Ohio's Teachers Trust, Payless Shoe Source, Petsmart, Pick Up Stix, Quik Stop, Quizno's Subs, RREEF, Stein Mart, Tanamera Development, Trader Joe's, Wall Street Properties, Wells Fargo and Wendy's.

Background & Experience

Kelly began his real estate career in Reno in 1990 as a market research analyst. He holds real estate licenses in both Nevada and California. Between 1998 and 2005, Kelly was a Senior Vice President of Retail Properties with Colliers International. In 2005, Kelly became one of the founding partners of Alliance Commercial, which later became NAI Alliance. Kelly has achieved increasing levels of success during his career, most recently focusing on landlord representation and site selection for anchor retail tenants. His years of experience in these areas leave him well equipped to assist NAI Alliance clients in meeting their real estate goals.

Professional Affiliations & Designations

Kelly has been an ICSC member since 1993. Kelly is the Chairman of the Retail Council Board at NAI Global. He is also Chairman of the University Libraries Board, University of Nevada, Reno.

Awards & Recognition:

Summit Awards - 2012 Retail Broker of the Year

Outstanding Alumni Award 2011 from the University Libraries, University of Nevada, Reno

NAI Global Retail Council Leadership Award recipient for 2011 and 2012

Northern Nevada CCIM Retail Crystal Ball recipient for 13 out of the last 16 years

Educational Background

Kelly graduated from the University of Nevada, Reno with a degree in Finance, and while still attending UNR, began his real estate career in Reno in 1990 as a commercial real estate market research analyst. He decided to specialize in the retail sector, and shortly after graduation, began to represent tenants and landlords for line shops.