



Todd Sternfeld

NAI Business Coordinator & Principal
NAI Tri-Cities

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Background & Experience

Todd Sternfeld is a distinguished figure in the commercial real estate industry with over four decades of experience. As the Co-Owner of NAI Tri-Cities, the only national and international licensed brokerage firm in southeast Washington, specializing in comprehensive commercial property solutions, Todd has established himself as a seasoned professional in the field.

Throughout his illustrious career, Todd has successfully overseen transactions involving more than 1 million square feet of retail, office, and industrial spaces within the Tri-Cities region. His unwavering commitment to client success has allowed him to navigate and conquer significant market changes, with a primary focus on Retail Leasing, Retail Investment Sales, Landlord and Tenant Representation, Site Selection, Building and Land Acquisition/Disposition, Land Assemblages, and Retail Development.

Before joining the NAI Tri-Cities team, Todd spent 24 years as a Franchise Area Director and Developer, representing a diverse clientele that included domestic and international entities, preferred developers, private equity groups, and build-to-suit specialists. Additionally, Todd possesses a portfolio of properties, skillfully managed on behalf of Investors, Property Owners, and Developers.

As a licensed real estate professional in Washington, Todd is an active member of several esteemed associations, including the National Realtors Association (NAR), the Commercial Brokers Association (CBA) of Washington, the Multiple Listing Service (MLS) of Washington, the International Council of Shopping Centers (ICSC) and the Tri-Cities Chamber of Commerce. His involvement in these organizations reflects his dedication to staying current and engaged in the industry, providing the highest level of expertise and service to his clients.

Professional Affiliations & Designations

Member - National Realtors Association (NAR)

Member WA - Commercial Brokers Association (CBA)

Member WA - Multiple Listing Service (MLS)

Member – International Council of Shopping Centers (ICSC)

Member – Tri -Cities Chamber of Commerce

Significant Transactions

\$16M Land Track Sale – 2155 Keene Rd, Richland WA (±48 Acres)

\$7.9M Land Track Sale – 13583 Wheeler Rd, Moses Lake WA (±3.0 Acres / 131,000 sf building)

\$2.7M Retail – 908 N Colorado St, Kennewick WA (±40,640 SF)

\$2.67M Office – 3030 W Clearwater Ave, Kennewick WA (±16,352 SF)

\$2.49 Medical Office – 8232 W Grandridge Blvd, Kennewick WA (±13,482 SF)