



## Jeff Reed

Broker

NAI Cascade

+1 541 706 9370

15412807068

[jreed@naicascade.com](mailto:jreed@naicascade.com)

## Scope of Responsibilities

Jeff, provides his clients with critical market knowledge, investment assessment and strategic support in an effort to achieve their long and short term financial goals. These responsibilities include guiding his client base through the acquisition, ownership/management and finally the disposition of the real estate investment process. Jeff works closely with investors in understanding the basic economic concepts of supply and demand which are crucial factors that affect the real estate market and real estate investments.

## Background & Experience

Jeff has an entrepreneurial background and eventually found his way into the world of commercial real estate as an investor. He understands and has a passion for the commercial investment world not only in sales but also leasing and applying the value of property management which directly affects the income stream and the value of an investment property. In addition, Jeff has worked with clients to diversify their retirement portfolio through purchasing real estate in their self directed IRA's. Jeff is happily married and a proud father of two beautiful children. When he is not pursuing his clients financial goals he spends time with his family in beautiful Central Oregon.

## Professional Affiliations & Designations

Past President and current member of the Central Oregon Commercial Investment Division Member of the Central Oregon Association of Realtors COAR Member of the National Association of Realtors NAR Currently on the Board of Trustees for the High Desert Museum in Bend Oregon

## Educational Background

BA from Ball State University, Muncie Indiana