



Rick Gordon

Vice President - Retail & Investment
Division

NAI Mertz

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Scope of Responsibilities

Retail & Investment Sales/Leasing Specialist

Background & Experience

Rick brings experience in the fields of advertising and finance to NAI Mertz Corporation. Prior to joining the company, Rick was a member and registered options trader on the Philadelphia and American Stock Exchanges, where he traded and managed a portfolio of equity and equity option positions. This fast-paced and highly accountable role provided a strong foundation on which to build his commercial real estate career.

Rick specializes in retail and investment sales and leasing. Rick's creative marketing strategies, attention to detail, technology acumen, tenacious style and engaging personality have proven to be a winning combination for the company and his clients.

Rick has represented regional and national companies in their site selection requirements as well as landlords in their leasing needs. Rick is known for being exceptionally proactive and responsive providing his clients with a partner on whom they can count.

Rick is exceptionally well connected to peers around the world through NAI Global and has been recognized as both a top performer (excellence in account and transaction management/client service) as well as a top producer (driver of business requirements across the platform.) This close connection not only assures clients the same type of commitment to client satisfaction from market-to-market, but also serves as a source for a constant stream of best practices thus enabling Rick to continuously operate with best in class tools, materials and practices to the benefit of clients.

Professional Affiliations & Designations

Licensed Real Estate Salesperson, New Jersey and Pennsylvania

Member, International Council of Shopping Centers (ICSC)

Member, NAI Retail Council

Member, NAI Global Silver Elite

NAI Global Elite

Educational Background

Penn State University

The Art Institute of Philadelphia