



Julie Kronfeld, SIOR

Vice President - Office Division

NAI Mertz

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Scope of Responsibilities

Office Sales and Leasing Specialist.

Background & Experience

Julie specializes in commercial office sales and leasing with an emphasis on representation in Southern New Jersey. As a member of one of South Jersey's top office brokerage teams, Julie has extensive experience in transactions involving complicated land sales and development, distressed asset stabilization and disposition, subleasing, lease/purchase contracts, as well as standard leasing and sales agreements.

Julie actively promotes her clients' interests by providing focused market knowledge, skillful negotiation, hard work and persistence. Julie's other attributes are an established marketing process, commitment to the project and excellent communication skills.

Prior to joining NAI Mertz Corporation, Julie was the managing member of a real estate partnership whose portfolio comprised retail and multi-family properties. One project that Julie managed was the redevelopment of a 45,000 SF six-screen Cineplex shopping center into a vibrant, multi-tenant complex including retail, restaurant and medical uses. In addition to her role in the commercial real estate partnership, Julie owned and operated a motorsports dealership selling Victory and Ducati motorcycles, Polaris ATV's and Italjet scooters.

In 2013, Julie was featured in Mack Cali's Broker Recognition campaign for multiple deals completed in the Greater Philadelphia and Princeton markets.

Professional Affiliations & Designations

Licensed Real Estate Sales Associate in New Jersey, Pennsylvania and Florida

Member, NAI Global Office Council

Member, Society of Industrial and Office Realtors (SIOR)

Educational Background

University Of Pennsylvania, Bachelor of Arts