



Chadwick Versluis, SIOR

Associate Broker

NAI Wisinski of West Michigan

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Background & Experience

Chad began his real estate career in 1988 and is considered a top authority on industrial properties in the Grand Rapids area. He has been the industrial reporter for SIOR in West Michigan. Chad joined Grand Real Estate in 1997 as a Partner. Through mergers, the company has currently become NAI Wisinski of West Michigan, where Chad is currently an Industrial Specialist. Chad specializes in the purchase, sale and lease of industrial properties, and assists clients in analyzing build to suit options and investment opportunities.

Chad enjoys working in the field of commercial real estate because he has the ability to continue to work with business owners as they grow and they often become friends. The position has allowed him to meet many business owners and form relationships with them. Chad believes that in order to be successful in the world of commercial real estate long-term one needs to work with absolute honesty, integrity and pay attention to detail. Chad is one of only 3% of Commercial Realtors to be a member of the Society of Industrial and Office Realtors (SIOR). Strict volume requirements, years in the business, and high ethical standards are required to be an SIOR.

Professional Affiliations & Designations

- Society of Industrial and Office Realtors (SIOR)
- Grand Rapids Association of Realtors (GRAR)
- Grand Rapids Commercial Alliance of Realtors (CAR) -Commercial/Industrial Committee Member
- National Association of Realtors (NAR) Professional Standards Committee Member
- Michigan Association of Realtors (MAR)

Educational Background

Marietta College, Marietta, OH Bachelor of Science in Petroleum Engineering

Significant Transactions



- 3724 Patterson: 158,845 SF (Grand Rapids, MI) -Industrial
- 449 Howard: 110,500 SF (Holland, MI) -Industrial
- 4450 36th Street: 189,646 SF (Grand Rapids, MI) -Industrial
- 1453 Buchanan: 140,000 SF (Grand Rapids, MI) -Industrial
- 609/625 Myrtle: 92,450 SF (Grand Rapids, MI) -Industrial
- 4555 134th: 97,746 SF (Wayland, MI) -Industrial
- 335 Griffin Street: 145,372 SF (Grand Rapids, MI) -Industrial
- 4855 Broadmoor: 151,944 SF (Grand Rapids, MI) -Industrial
- 2000 Oak Industrial Drive: 164,348 SF (Grand Rapids, MI) -Industrial
- 3701 Patterson: 159,600 SF (Grand Rapids, MI) -Industrial
- 1670 46th St.: 36,604 SF (Allendale, MI) -Industrial
- 1125 41st St.:95,684 SF (Grand Rapids, MI) -Industrial
- 4596 Buttermilk: 72,000 SF (Hudsonville, MI -Industrial