



Bailey Aivars

Administrative & Marketing Assistant

NAI Wisinski of West Michigan -
Kalamazoo

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Scope of Responsibilities

Bailey has five years of residential and commercial real estate experience. She joins NAI Wisinski from Bradley Company where she was responsible for managing transactions and prospects, coordinating the office marketing efforts along with daily administrative duties. She provided a variety of specialized tasks related to the transaction requirements for her respected brokerage team and the company as a whole. Bailey is a licensed real estate salesperson, which has given her an administrative edge, and has yielded higher levels of productivity.

Background & Experience

Prior to working at Bradley Company, Bailey worked for Prudential Preferred, Realtors (now known as Berkshire Hathaway Home Services) for four (4) years where she oversaw administrative duties in two Southwest Michigan locations. Duties included administrative support to management & corporate staff, as well as assisting with new sales associate orientation & training, creating marketing materials and handling special event planning. Before Prudential, Bailey spent time as a settlement services professional at Metropolitan Title Company.

Professional Affiliations & Designations

- Commercial Alliance of Realtors (CAR)
- Michigan Association of Realtors (MAR)
- National Association of Realtors (NAR)
- Greater Kalamazoo Association of Realtors
- Licensed Real Estate Salesperson, Michigan

Educational Background

Northwood University, Bachelor of Business Administration